

| DR. NICOLE ROADES, PRESIDENT

Summer Enrollment Shows Promising Uptick

At long last, the repetitiveness of reporting enrollment declines has been fiercely challenged. Final enrollment won't be determined for several days; however, at the start of the term, the College was 6.4% ahead of summer 2022. Particularly exciting is that traditional (non-CCP) enrollment was up 4.5%. CCP enrollment, the expected leader, was up 12.9%. While all enrollment gains are worth celebrating, the College continues to prioritize growing traditional enrollment at a pace commensurate with CCP growth.

Among the summer enrollment profile, note the following observations of the 626 students*:

County Composition | Highland 25%, Brown 21%, Adams 16%, Clinton 12%, Clermont 10%, Fayette 8%, Pike 1%, Ross 1%

Student Type | 67% (421) Traditional Students; 33% (205) CCP. Among these groups, 101 students are first-time students, 30 are transfers, 60 are first-time CCP, 290 are returning/continuing traditional students, and 145 are continuing CCP students

Enrollment Status | 93% of students are part-time

Major | Undeclared, Pre-Nursing, Nursing, and Business Management were the most represented majors

* Data reported on the first day of term.

Campus Community Participates in Strategic Planning Sessions

Development of a new strategic plan for the period 2023-2025 commenced in late April to include three facilitated planning sessions followed by significant deliberation between meetings and is nearing completion. Pending endorsement of the priority areas among the Board of Trustees, the College will move forward in shaping the detailed goals and metrics in preparation for a July 1, 2023 launch. A general narrative framework is included in the packet to address the following priority areas: Enrollment; Workforce Development; Student Success; and Relevance and Excellence

2024/2025 financial aid year so planning has begun to communicate those changes to students, staff, and faculty.

Summer 2023 Super Start Scholarship

81 completed applications; North Adams and Western Brown high school students account for the largest number of applications at 11 applications from each school. All applicants met the eligibility criteria and were awarded.

70 awardees are registered for Summer classes with an average enrollment of 6.171 credit hours.

63 of the awardees were enrolled at SSCC as College Credit Plus students.

FAFSA Completion Comparison

To date, 863 completed 23/24 FAFSAs have been received. Of these applications, 535 may qualify for Federal Pell Grant. At this time last year, 859 completed 22/23 FAFSAs had been received; of those, 536 were eligible for Federal Pell Grant.

Student Clubs and Activities

SSCC Theatre Company

SSCC Theatre Company held auditions for a summer production of A.R. Gurney's *Love Letters* on Thursday, May 25. The show has been cast and tickets are currently on sale. *Love Letters* will be performed June 23-25, in the Edward K. Daniels Auditorium on Central Campus. To purchase tickets or find out more about the play, visit <https://sscctheatre.com/>

Student Success

Staffing Changes

Staffing changes within the Student Success area begin with Academic/Career Advising. Brenda Landis, Academic/Career Advisor for the STEM Tech programs at Hillsboro Campus, is retiring in July. Staff shuffling between Mt. Orab and Hillsboro campuses will cover the advising demand until enrollment increases and State budgeting allows for needed staffing in all areas of the College.

Ryan Hall started in May 2023 as Coordinator of Learning Services and Accessibility. Learning Coaches have a robust coaching schedule (in person and virtual) Summer 2023 term. Students with accessibility needs are developing plans for support and self-management for the upcoming academic year.

Testing Centers at both campuses have entered their fullest season for the Academic Year. Both industry testing for recent program graduates and professional advancements as well as SSCC placement assessments for the Fall incoming class. The Hillsboro center is open Monday – Friday with several evening hours and the Mt. Orab Center is open Tuesday – Thursday to accommodate the community needs.

Records/Registrar

Degrees Conferred

Spring semester ended on Saturday, May 6. A total of 152 degrees, 1 certificate, and 26 less-than-1-year (LT1) certifications were successfully completed. The Records Department is currently in process of posting the data in the system and preparing diplomas for the graduates.

	Conferred
Degrees/Certificates	153

Less-Than-1-Year (LT1) Certifications	
Police Academy	10
Other	16
Total	26

Summer Semester

Summer Semester began on Monday, August 22. Final enrollment numbers will not be available until after the end of the drop/add period, but things are looking good. We are currently up 6% compared to last year's total credit hours at this time in the term.

all Anthem lines of coverage (medical/dental/vision). The data feeds will enable Anthem to automatically get the necessary data for new or ending enrollments caused by hiring, termination, or work/life event enrollments. This will reduce the amount of time spent manually entering data. Anthem is working internally with ARORx to set up similar data feeds for pharmacy coverage.

The transition away from MMO required us to look for a new Third-Party Administrator (TPA) for COBRA enrollments. The decision was made to utilize Custom Design Benefits (CDB) since there is already a working relationship with them. The Coordinator is working with Horan and CDB to facilitate the set-up of the new TPA services with CDB. The new services will take effect on July 1, 2023. The Coordinator is also working with Custom Design Benefits to renew our HRA/FSA options.

The Coordinator has been working closely with Tyler Bick to overhaul the Benefits and Health & Wellness webpages. The new layout will realign the information so that it is easier to locate, user-friendly, and ensure that all necessary information and documents are easily accessible. The anticipated go-live date for the new webpage is July 1, 2023.

Compensation

Full-time Staff Performance Evaluations were completed ahead of the May 31 deadline. Effective July 1, eligible full-time staff members successfully performing their responsibilities shall receive a 2% salary increase.

Wellness

Wellness requirements for HSA/HRA contributions are due by May 31. Once all requirements are turned in, the Coordinator can make manual adjustments (for each employee) to the contribution amounts provided by SSCC to employees. These adjustments may require a change to the employee's additional contribution amounts. The Coordinator will calculate each employee's contribution totals to ensure they do not exceed the maximum limit set by the IRS. If adjustment is needed, the Coordinator will contact the employee prior to making any adjustments.

Preparations are underway for the upcoming Annual Employee Health & Wellness Fair. It is set for Friday, October 6 from 7:00am – 11:00am in the Patriot Center.

Partnerships

Last year, the HR department partnered with Vantage Aging. Vantage is a program serving Highland County to connect older adults with local businesses for on-the-job

training. The purpose of Vantage is to help participants receive an individualized plan to help them reach their employment goals while working an average of 20 hours per week. The Coordinator has been supervising two individuals for the past year, helping to train them in various office processes and technologies. The Coordinator is currently working with the Vantage Representative to renew this program for the next year.

The Coordinator is working with Amy Perkins-McClellan to conduct a Resume/Interview Workshop during the summer semester. The Coordinator will be teaching three workshops: Central Campus on June 27, Greenfield Workforce Center on June 28, and Brown Campus on July 10. The Coordinator will be presenting information to students and the public covering resume best practices, cover letter guidelines, and interview preparation skills. Materials have been designed and are currently being compiled into informative folders for participants to keep.

The Basic Peace Officer Academy continues to search for Instructors for the upcoming Fall Semester. All instructors must be OPATA certified to teach.

The Adult Opportunity Center has position openings for Assessment Team Members, Instructors, and an Office Associate.

INFORMATION TECHNOLOGY AND INFRASTRUCTURE

Server Upgrade Project

Southern State is completing a core server upgrade in its data center using Campus Technology capital funds. This work is the final stage of a multi-year plan that saw significant upgrades with core network connectivity equipment across both campuses, core phone system upgrades, a move to a cloud-based phone solution, and replacing office desk phones.

Servers and associated equipment were considered “end-of-life” regarding warranty and service options. Replacing the infrastructure added an additional server to the cluster to assist with load balancing and fault tolerance efforts. The retired equipment will eventually be relocated to the Brown County campus to serve as a part of a disaster recovery strategy.

This project has been in the planning stages for the past 18 months. Special thanks to

and vision of Dr. Joshua Montgomery and Amy McClellan. The program on the 5th was attended by middle and high school students from Adena, Pickaway Ross, Chillicothe, Western Brown, Eastern Brown and Unioto. Students competed in a coding competition that featured the programming of R2D2 mini domes. Supporters of the program included many from the creative team of the Star Wars droids' team and other droid builders who brought in their personal creations including Wall-E, Yoda, R2d6 5

Communications and Marketing

Presence Report

	5	9	15
	5+	7+	7+
	1	1	1
Emails Deployed	30,303	30,303	30,303
Number opened	5,011	4,630	5,923
Percentage Opened	16.54%	15.28%	19.55%
Clicks within content	769	650	859
Percentage of open and clicked	2.54%	2.15%	2.83%
	1	1	1
Impressions/ads Deployed	60,996	83,751	81,816
Clicks	196	387	503
CTR (click through rate)	0.32%	0.46%	0.61%
Top 3 locations of activity	Wilmington, WCH, Georgetown		

Recent Southern State Appearances-Communications Activities/ Involvement

Since the last report, Southern State has appeared in the following media outlets:

Press Releases

- Ø Advance your Future with the Foster Short-Term Certificate Program at Southern State Community College (*Highland Co. Press*)
- Ø Online Business Degrees are now offered at Southern State (*Highland Co. Press*)
- Ø Southern State Community College announces 2023 commencement speaker (*Wilmington News Journal, Highland County Press, Record-Herald*)
- Ø SSCC Board of Trustees to meet May 5 (*Highland Co. Press*)
- Ø New Police Academy begins in August – Sign up TODAY (*Highland Co. Press, Peoples Defender, News-Democrat, Times-Gazette, Wilmington News Journal, Record-Herald*)
- Ø Southern State Celebrates 47th Commencement Ceremony (*Brown Co. Ripley Bee, Times-Gazette, Wilmington News Journal, Highland Co. Press*)
- Ø Auditions for SSCC Theatre Company's "Love Letters" will be May 25 (*Peoples Defender, Highland Co. Press*)

- Ø Southern State's ADN program celebrates graduation (*TG, WNJ, HCP*)
- Ø

Recruitment

Presence Report

Since the last report.

Campus Visits	Central Campus - 3 Brown County Campus - 3
Program Information Request	Business - 14 Law Enforcement - 2 Health Sciences - 28 Engineering - 2 Computer Science - 1 HSSR - 10 Education - 2
College/Career Day Fairs	4
Contact Cards Received	8